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## Person of Interest

Dating advice guru, author and TV producer April Masini.  
Shellie Benson

Dating advice guru, author and TV producer April Masini. Hometown: Miami and New York. Florida home: Naples. Latest project: Think and Date Like a Man, the follow-up to her first book, Date Out of Your League, was released in December. Career highlights: TV/film producer who secured the relocation of Baywatch from California to Hawaii. Produced the 1998 Miss Universe pageant in Hawaii. Currently dishes cheeky relationship advice at AskApril.com. Chief inspiration: "I like to be the first, I like to be the best and I like to make a difference." Becoming a dating expert: The Learning Annex in Los Angeles asked her to teach a class to show guys how to get a date with a woman like her. "The class sold out in less than two hours." Best dating advice: "If you think you can, you can; if you think you can't, you're right about that, too." Secret passion: Ice cream-"especially cookies and cream." Best marketing tip: "Donald Trump told me, 'Never advertise someone else's name, advertise yourself.'" What's next: Recently finished Everything You Want to Know About Sex for the Discovery Channel and Relationship Rehab for E! Entertainment Television. "I also have ideas for a TV show [set in Naples]." Set in Naples? "Rich, powerful people vying for sex and power-Naples Nights, where Desperate Housewives meets Dallas."

-Shellie Benson

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Dating advice guru, author and TV producer April

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